

The devil's Advocate

May, 2016



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Ed's Comments

By Ed Won, President Diablo PCA

Hello Diablo members!

I can't believe it's almost May already. I hope you are all getting your cars ready for upcoming activities. I just had an all PCA weekend. Thank you Kay Maloy for putting on the Bocce ball event! I had a lot of fun playing the game but more importantly, reconnecting with our members over a friendly game of Bocce ball followed by a great pasta meal. Vice President Brian led the green team and had my Red team on the ropes 8-0. They were all good sports and with a lot of goofy fun, we came back to win. Honestly, winning wasn't that important. I think the best play will have to go to Maiko Mendoza, who tossed the ball with drink in hand, and she did great! Please check out our albums on our Facebook page. If you are not on Facebook, you can access our page from our website on the left hand Facebook panel. (no Facebook account required from a PC or Mac; mobile phones' browsers won't work).

Then, on Sunday, I attended the Zone 7 Concourse class held at Livermore Porsche and lead by Les Schrieber and with help from Sandy Provasi, our Zone rep and her husband Tom Provasi. They are Loma Prieta members. Our own Marc Gammon helped with the AV and in attendance was our new Concourse chair, Jack Bean. Jack joined Diablo a year and a half ago. He's a very experienced concourse participant and judge with the Corvette community. Jack joined us with his 356. I learned a lot about the judging and concourse from the class; maybe I'll give judging a go in the near future. I'll give you fair warning first. The class couldn't be any better and I want to thank Kevin Hanschke and Livermore Porsche for their support of the Zone and Diablo Region! There weren't a lot of folks working and Salesman Phillipe was helping setup chairs and tables along with getting Starbucks. Thank you Phillipe!

I sat up front with Brian, Marc and Debby. I took a lot of pictures and it dawned on me that the first 2 rows were entirely Diablo members. Bravo guys and gal! I also met a few new members. Welcome Mark Imbertson, who just joined in Feb. I'm very pleased to see strong interest in concourse. Diablo Region, in the past, used to hold 2 Concourse events a year. But in the time I've been a member, a little over 5 years, I've only known our Wash 'n Shine which is now called the Car Show. I hope that with renewed interest and with a Concourse chair, Diablo will

return to Concourse events and hold a Zone Concourse in the future.

Looking forward to our next events: the Annual Diablo Car Show at the Danville Livery is coming along nicely and before we even had a chance to think about it. Our Vice President Brian Adkins has got it covered. Thank you very much Brian! It's going to be another great display and fun with the larger Porsche community. Please come on down and invite your friends, Porsche Club members or not. Please check our website Diablo-PCA.org for further details on all our events.

I'm looking forward to the Memorial day luncheon and a walking tour of the WWII bombers hosted by our own Naomi Petersen on Memorial day, the day after our Car show event. It is a great way to remember and pay tribute to our Veterans. Please look for Collings Foundation information at the Car Show and make a tax deductible contribution. Our Car Show this year benefits the Collings foundation whose work preserves our legacy.

If you are interested in the Mammoth tour, there's still plenty of time. In fact, the hotels are available. I just learned that two other regions just started promoting the event and won't be up until next week. So, if you hurry now, you may get a better selection of hotels to stay. I want to thank the folks that already signed up for their prompt response and securing their hotel accommodations. As you know, we are trying to get all our events buttoned up in advance to avoid the last minute rush. The last minute rush not only makes event organizers work extra hard and raises stress levels. It also puts events in jeopardy that require deposits or headcounts in advance. Your cooperation is noted and greatly appreciated by the board of directors.

There are more events brewing, so please stay tuned! I hope to see you all very soon!

Ed Won,
President

2016 Quarterly Event Calendar

5/29—Wash N Shine—Brian
5/30—(Activity) Bombers @ Livermore Airport
Naomi

Non-Diablo Events

5/13-5/15—Zone CRAB Event
5/14-5/15—GGR DE @ Button Willow
5/21-5/22—Zone AX Redwood

May

6/5—Diablo Sunday Brunch
6/11—Gimmick Rally—Paul and David
6/25—Wine Tour and Chocolate—Kay

Non-Diablo Events

6/5—Parts Heaven Concours
6/11—12 GGR DE @ Laguna
6/11—SVR Concours @ Niello Porsche
6/17-19—Mammoth Tour
6/19-26—Parade—Jay, Vermont at Jay Peak Resort

June

7/10—Diablo Sunday Brunch
7/16—Sonoma Cheese Tour—Nancy
7/31—Member Picnic/Car Show—Marc

Non-Diablo Events

7/16-7/17—GGR DE @ Thunderhill
7/17—LPR Carmel Valley Concours

July

Monthly Events:

- **Walnut Creek Breakfast: Every Saturday**
7:30am
Buttercup Pantry, 660 Ygnacio Valley Blvd., Walnut Creek
- **Board Meeting: 2nd Monday**
6:30pm
12893 Alcosta Blvd., San Ramon
- **Monthly Dinner: 3rd Thursday**
6:30pm
Faz, 600 Hartz Ave., Danville

Gimmick Rally



Have you ever been on a Road Rally?

Road Rallying can best be described as a board game on wheels. Instead of rolling dice, on a Road Rally you get a set of route instructions which tell you how and where to turn.

There are several types of rallies: Photo, Cruising, Discovery, Poker, Confusion/Puzzle. Road Rallies are made up of competing teams, consisting of a driver and a navigator. Scoring is determined by the rally designers.

A Gimmick Rally is a Road Rally with specific instructions/rules with a theme that govern the playing of the event.

Date: June 11, 2016

Start Time: 11AM

Start Location: Porsche of Livermore, 3100 Las Positas Road, Livermore

Cost: Pay As You Go

Register on Eventbrite at www.diablo-pca.org

Deadline: June 3rd

You will receive the instructions/rules the day of the Rally. We will be stopping for lunch at the half-way point. Expect a day of fun, excitement and laughs.





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Join Us For Breakfast!

Start your Saturday with good food and conversation!
There is a breakfast gathering EVERY SATURDAY in
Walnut Creek. Meet other Diablo members and get your day Por-
sche powered!

Where: Buttercup Pantry

660 Ygnacio Valley Road

Walnut Creek

Located between N. Broadway and N. Civic Drive

The backroom is where you will find the fun brewing.

Time: 7:30am



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Chocolate & Wine Tour



Join us for a casual "Porsche designed" drive as we head to the cute little town of Kenwood. We will make a stop at the VJB Winery for a tongue-tantalizing visit of wine, chocolate, gelato and of course, lunch. The Italian tenors will be there to entertain us and make us feel as if we have been transported to Italy.

When: Saturday, June 25

Time: 9 am

Where: Buttercup Pantry, Walnut Creek

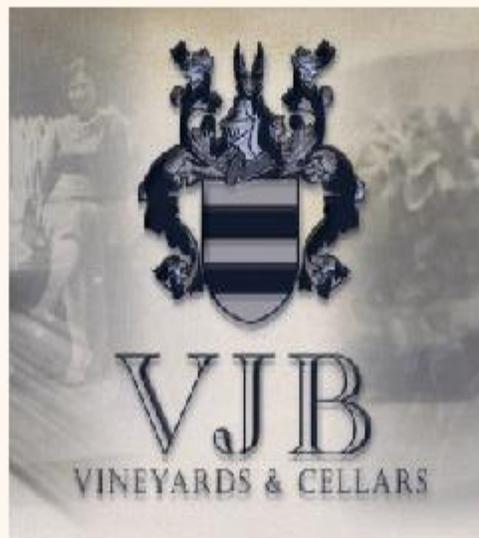
Cost: \$66.30 pp includes wine tasting (6-7 selections) and lunch Italian-style on the piazza. Lunch will be 2 salads and 3 or 4 different types of wood-grilled pizzas and dessert and chocolate.
\$39.25 pp if not tasting wine.

To sign up for this tour, please use Eventbrite on the Diablo website diablo-pca.org.

Maximum participants is 30.

Deadline to sign up is June 18.

If you have any questions, contact Kay Maloy at maloykay@comcast.net or 510-410-1481.



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SEVENTY-ONE YEARS BEHIND THE WHEEL

THE OTHER MAJOR CALIFORNIA AUTO SHOW

by Jack Carpenter



Another thing we have to be thankful for around Thanksgiving Day is the San Francisco International Auto Show. Each year it appears before the holiday and these days fills both sides of the Moscone Center in San Francisco. Many years ago the event was known as the San Francisco Imported Car Show, and guess what? It only featured imported cars. The Chronicle was the primary sponsor and the earliest shows featured primarily British Cars often arranged for by Kjell Quavale and his British Motor Car Company on Van Ness Avenue in SF. In fact I bought my first foreign car from him in 1952, a MG-TD.

In one of my earlier articles, I described the adventure I had with my Dad when we went to pick it up. When Jan and I were very active in SCCA, we worked the SCCA booth at the Imported Car Show along with her Mom and Dad. After Mart died, Margaret continued to work the show for another two years. We got a call from her on the last night of the show to please come and take her home because she wasn't feeling well. Unfortunately we ended up taking her to Kaiser Hospital, instead of her home. Stanford's, Dr. Chumway, had done one of his early heart operations on her years before and she chose not to have another. A week later, when she died, there was a checkered flag on her hospital bed that was placed there by Clint DeWitt the Regional Executive of SCCA. It expressed the Best Wishes of Clint and about 100 other drivers and race workers. It was Margaret's 25th year of manning the SCCA Booth at the show, while at the same time, having been Membership Chair and Chief Registrar for the San Francisco Region of SCCA.

I never understood the logic, but San Francisco and Los Angeles have always chosen to have their car shows at the same time of the year and most always overlapped one another. LA has usually been the larger of them. However, with all three of our daughters being in Theatre, TV or Movies, they have spent a number of years in the Hollywood area and now and then we would be there for Thanksgiving. LA has always seemed to outdo SF when it came to the size and scope of the show. For instance, two recent shows that included Porsches had them in separate halls with dioramas and sound effects and included some factory race cars. The closest thing I remember being very special at the SF Show was the year the Panamera was introduced. They had one decorated with the official decals of the California Highway Patrol, along with an equally decked out Highway Patrolman.

If you attend a future LA Show at the Convention center allow yourself plenty of time as it is really spread out. The 2015 event was very low key except for one multi-car dealership that featured a full hall of custom and special bodied cars. That dealership, Galpin Motors, started life as a Ford Dealer and now covers a number of makes, plus a large selection of custom built Mustangs, Rods and performance vehicles.

Be careful out there,

Jack

San Francisco Chronicle
2016 SAN FRANCISCO
INTERNATIONAL
AUTO SHOW

TECHNOLOGY AND THE FUTURE OF PERSONAL TRANSPORTATION

THE SAN FRANCISCO CHRONICLE 59TH ANNUAL INTERNATIONAL AUTO SHOW WILL BE HELD
SATURDAY, NOV. 19 THROUGH SUNDAY, NOV. 27, 2016 AT MOSCONE CONVENTION CENTER



Robert Henderson has two cars he is putting on the market. Check them out and contact him if you have questions or are interested.

The information is also on Diablo Region Facebook.

2.

1989 Porsche 911 Carrera Anniversary Edition Coupe, Silver Metallic, Silk Grey Leather, 108,000 miles, Recent rebuild: engine, brakes, clutch by Pacific Power Motor Sport. New Bridgestone Potenza tires, This is a rock solid car.

\$45,000

2.

1996 Porsche 993 Carrera, Grand Prix White, Cashmere Leather (tan), 17" Cup Wheels w crest, 6 speed, excellent condition. Maintained by Vallhala.

\$61,900

Info at kurrewa@aol.com or call [510-524-3108](tel:510-524-3108)

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Diablo Region Monthly Dinner

Join other Diablo members on the 3rd Thursday of each month to enjoy good food and conversation. A great way to spend an evening!

Where: Faz Restaurant

600 Hartz Avenue

Danville

Time: 6:30pm

Next Dinner: April 20, 2016

Let us put YOU behind the wheel.



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VIN # WPOCA2A83DS112408
\$44,971



2006 PORSCHE CAYENNE S
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Clean Carfax
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Membership Report

Welcome

Membership Summary

Primary Members: 792

Affiliate Members: 438

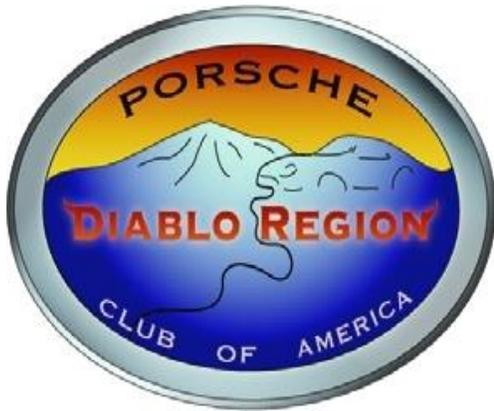
Total: 1230

New Members	
Arenella, Michael	2016 Cayman GTS, White
Harlan, Julia	2008 Boxster, Grey
Long, Richard	2015 Cayman S, White
Mohamed, Amir	2006 Cayenne Turbo S, Burgundy Maroon
Sherrill, Dewayne	2016 911 GT3, White
Tripp, Brian	1983 911 SC Cabriolet
Vincent, Regis	
Zaches, Torrey	1967 911
Total New Members—8	
Transfers In	
Callahan, Jim	1969 912 Targa, Tangerine
Dong, Quincy	1990 911 Carrera 4
Lowe, Marc	2016 Boxster Spyder, White
Reddi, Ranjeet	2016 911 Carrera GTS, White
Total Transfers In—4	



Porsche Club of America - Diablo Region

32nd Annual CAR SHOW



Memorial Day Weekend, Sunday, May 29, 2016

**Livery Shopping Center, 400 Sycamore Valley Rd West, Danville
Registration at 8AM. Show Starts at 9AM, Lunch @ Noon, Awards at 1PM**

A FUN PORSCHE CAR SHOW

Live Music, Beautiful Cars, Fun People!

Lunch INCLUDED for all participants and ALL Diablo Members.

**Raffle prizes with ALL proceeds supporting
The Collings Foundation www.collingsfoundation.org**

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Come have a relaxing day, enjoy the cars. Visit the many fine stores at The Livery!

SHOW CLASS(s), BEST OF SHOW, FUN CLASS,

(Not Judged - ALL entries eligible; Voted on by Participants and Guests)

**Pre-Register: \$25 - Use the link to registration on our website www.diablo-pca.org
Or Late registration \$35 (after Sunday May 22nd) & on Event Day**

**For Latest Wash 'N Shine Info: www.diablo-pca.org
Brian Adkins 510-695-5030 DiabloPCA.VicePresident@gmail.com**



2 Activities on Memorial Day to Honor our Veterans and Country!

Lunch with Our Veterans: Their Amazing Stories and Life Experiences

And

Collings Foundation's Wings of Freedom Flight Experience

Sign up for 1 or both activities!

Lunch with Our Veterans: Their Amazing Stories and Life Experiences

Join us to celebrate our brave Veterans and the sacrifices they made to preserve democracy so we can enjoy the free we cherish.

Come listen to 6 speakers (Diablo members and their family), each with a unique perspective, and share your own military stories over an afternoon lunch.

- Andre Boursse – His father, Arthur Boursse, was a Squadron Crew Chief for P-61 Night Fighters over Italy and North Africa
- Mike Houston - A 25-year Veteran of the US Air Force. Mike was a Navigator/Bombardier on B-52s during Vietnam and subsequently a Navigator on the giant C-5 transport.
- Rolf Kvalvik – His father, Norman Kvalvik, was 2nd Lieutenant and Navigator on a B-24 flying over Italy.
- Lee Rosenberg – A 30-year Naval Officer was Executive Officer on a destroyer during Desert Storm.
- David Siu – Engineer at Edwards Air Force Base whose worked on the F-16, B-52, F-22 and Global Hawk
- Naomi Siu – Her mother's Japanese-American family lived in Hawaii during WWII (if time permits)

Date: Memorial Day, May 30th

Time: 12-3 pm

Place: Beeb's Sports Bar and Grill

Price: \$38/person, register and pay at diablo-pca.org

Limit: 38 people

Menu: Grilled artichoke chicken, grilled sirloin medallions, mixed green salad, herb roasted potatoes, sautéed fresh vegetables, beverage and dessert

Stay tune, there may be a driving tour from Buttercup Grill and Bar in Walnut Creek through the country roads to Beeb's in Livermore. All we need is someone to volunteer as tour leader!

Collings Foundation's Wings of Freedom Flight Experience

Take a tour through living history - walk through a Boeing B-17 Flying Fortress and Consolidator B-24 Liberator and/or take a flight in the last flying B-24 Liberator.

The B-17 Flying Fortress is a high flying, long-range bomber used primarily by the US Army Air Force for daylight strategic bombing against German industrial and military targets. The bomber was used to achieve air superiority over Western Europe in preparation for the Invasion of France by allied forces. The B-17 played a lesser role in the War in the Pacific conducting raids against Japanese shipping and airfields.

The Collings Foundation's B-24 Liberator is the last flying B-24 that saw combat. An American heavy bomber used extensively in World War II saw action in the Western European Theater, Battle of the Atlantic, and bombing campaigns in the Pacific. The B-24 holds the distinction of being the most produced heavy bomber in history with almost 19,000 made, but only 1 remains flying today!

For the more adventurous, take a ride in the B-24. Walk through the bomb bay, sit in the tail gun turret, and for the real flexible, squeeze into the nose gun turret, or just stick your head out the waist gun windows while in flight. Take a ride and feel the experience!

Date: Memorial Day, May 30th

Tours: Option 1) Self-guided walking tour through B-17 and B-24

Option 2) Self-guided walking tour plus 30 minute flight in B-24

Time: Self-guided walking tours 3-4:30 pm

B-24 Flight starts at 5pm, weather permitting

Place: Livermore Airport (9 minute walk from Beeb's Sports Bar and Grill)

Price: Option 1) Walking Tour \$12/person, reserve a space at diablo-pca.org

Option 2) Walking Tour plus B-24 flight \$450/person, reserve a space at diablo-pca.org

The activity is pay as you go, however please register on Eventbrite because we need a head count to reserve tour space. The first afternoon flight in the B-24 starts after the walking tour is done for the day, which is approximately 5 pm. Maximum number of passengers in a B-24 is 10 so we would like to reserve all 10 spots for PCA. If we have more than 10 people, we will reserve space in either the B-17's 5 pm flight or the B-24, 5:30 flight. If we do not fill an entire flight, we will have to wait until those spots are filled by other people.



Boeing B-17 Flying Fortress



Consolidated B-24 Liberator

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2016 Diablo Proposed Activities Calendar

<p style="text-align: center;">January</p> <p>1/23 – Drive to Go Carting- Malcolm</p> <p>1/24-Awards Luncheon-Marc</p>	<p style="text-align: center;">July</p> <p>7/10 – Diablo Sunday Brunch</p> <p>7/16 Sonoma cheese tour- Nancy</p> <p>7/16-17 GGR DE @ Thunderhill</p> <p>7/17 LPR Carmel Valley Concours</p> <p>7/31- Member Picnic/Car Show</p>
<p style="text-align: center;">February</p> <p>2/7-Super Bowl Party-???</p> <p>2/20 DE Golden Gate TH (Instructor instruction)</p> <p>2/27 Diablo Detail Clinic</p> <p>2/27 Zone 7 PCA Awards</p>	<p style="text-align: center;">August</p> <p>8/7 GGR Concours @ Carlson Porsche</p> <p>8/14 – Diablo Sunday Brunch</p> <p>8/19-Werks Reunion-Marc</p> <p>8/21- Pebble Beach Concours d’Elegance</p>
<p style="text-align: center;">March</p> <p>3/5 - Movie Night</p> <p>3/9 – DE 101/201</p> <p>3/12-13 GGR DE @ Thunderhill</p> <p>3/25 –Diablo DE @ Thunderhill</p> <p>3/26-27 AX School and Event @ Marina</p>	<p style="text-align: center;">September</p> <p>9/3-4 GGR DE Location TBD</p> <p>9/7-11 Treffen Lake Tahoe, Resort at Squaw Creek</p> <p>TBD-Oktoberfest</p> <p>9/?-Mercedes Benz Tour-Ed</p> <p>9/18 – Redwood-Ledson Concours</p> <p>9/18 – Diablo Sunday Brunch</p> <p>9/16- Diablo DE @ Thunderhill</p> <p>9/24-25 Zone AX @ Marina</p>
<p style="text-align: center;">April</p> <p>4/2 Movie Night</p> <p>4/16-17 Zone AX @ Marina</p> <p>4/23 Bocce Ball - Kay</p> <p>4/29 – 5/1 Porsche Platz</p>	<p style="text-align: center;">October</p> <p>10/8 Horses not horsepower Golden Gate Fields- Brian</p> <p>10/16 Grand Island Tour -Frank</p> <p>10/22 Zip Line</p> <p>10/23 Livermore Porsche Concours-Zone 7</p>
<p style="text-align: center;">May</p> <p>5/13-15 Zone CRAB Event</p> <p>5/14-15 GGR DE @ Button Willow</p> <p>5/21-22 Zone AX Redwood</p> <p>5/29-Wash ‘N Shine- Brian</p> <p>5/30 (activity) Bombers @ Livermore Airport- Naomi</p>	<p style="text-align: center;">November</p> <p>11/6 – Diablo Sunday Brunch</p> <p>11/12 Ramekins Sonoma - Christi</p> <p>11/19 Planning Party</p> <p>11/21 Diablo DE @ Laguna</p>
<p style="text-align: center;">June</p> <p>6/5- -Diablo Sunday Brunch</p> <p>6/5 Parts Heaven Concours</p> <p>6/11 Gimmick Rally Paul and David</p> <p>6/11 -12 GGR DE @ Laguna</p> <p>6/11 – SVR Concours @ Niello Porsche</p> <p>6/17-19 – Mammoth Tour</p> <p>6/19-26-Parade Jay, Vermont at Jay Peak Resort</p> <p>6/25 Wine tour and chocolate - Kay</p>	<p style="text-align: center;">December</p> <p>12/4 Holiday in the vineyard - Paul</p> <p>12/10-Christmas Party – Bob</p> <p>12/18 – Diablo Sunday Brunch</p>

CRAB IS COMING!



At Eagle's Nest in Ione, California Presented By Sacramento Valley Region

3-day Multi-region event will include:

Friday Night: Welcome party including music & no-host bar, Funkhana

Saturday: Morning Autocross & Driving Tour;

Afternoon Autocross & Driving Tour; Walking Tour

Saturday night: CRAB Banquet & Dancing with Music by The Speedsters

Sunday: Rallye, Gymkhana, Concours de CRAB,
Beer & Brat BBQ

...and a very special private air show by SVR's own Brian Sanders [Sanders Aeronautics](#)



Registration Now Open! (closes May 6th)
[Crab 36 | Sacramento Valley Region](#)

Porsche Pride

We all love our cars and enjoy learning what other members own too. We are continuing our series of highlighting members who have recently purchased a Porsche or joined Diablo Region. If you want your new passion to be shared with others, contact our Editor, Kay Maloy at maloykay@comcast.net.

Jim Werle

Purchase Date: January, 2016

Year and Type of Porsche: 2016 Cayman S (the second one I've owned)

Outside Color: Grey

Interior Color: Black

Transmission Type: PDK

Comments: This is my second Cayman S. My first was a new 2008 Cayman S that I rarely drove. I sold it in 2012 with 15k miles on it. I bought a 996 two years ago as a driver, but decided to sell it and buy my new Cayman S. My Cayman S is my everyday driver. Aside from driving my Porsche, I am a very avid cyclist as well as an advanced guitar player. Quite a combo!



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Club Racing
PONSOME CLUB OF AMERICA

2016 WEST COAST SERIES



MARCH 12-13
THUNDERHILL RACEWAY

APRIL 8-10
AUTO CLUB SPEEDWAY

APRIL 30-MAY 1
WILLOW SPRINGS RACEWAY

MAY 14-15
BUTTONWILLOW RACEWAY

JULY 22-24
MAZDA LAGUNA SECA RACEWAY

SEPTEMBER 3-4
THUNDERHILL RACEWAY

SEPTEMBER 10-11
HIGH PLAINS RACEWAY

SEPTEMBER 16-18
UTAH MOTORSPORTS CAMPUS

NOVEMBER 12-13
BUTTONWILLOW RACEWAY

THE WCS WILL FOLLOW THE NATIONAL CHAMPIONSHIP SERIES RULES,
with the exception that awards will be determined by the totals of the best 8 championship races from the 9 West Coast Events.
Each West Coast Event will have 2 championship races. Ties for the first three positions will be broken by the highest total in
the 9th race, then the 10th race etc.

You may review the rules on the Club Racing website via PCA.org

FOR MORE INFO: wcs@pca.org



The new 911 Carrera
Ever ahead.

Spring 2016 Member Only Raffle: 718 Boxster S or Macan GTS



Porsche Club of America

MEMBER ONLY RAFFLE

IT'S YOUR CHOICE.

- Grand Prize: Your choice of either a 2017 718 Boxster S or a 2017 Macan GTS, plus you'll drive away with an additional \$25,000 in cash*
- After 8,000 entries, another Grand Prize will be added for every additional 4,000 entries
 - Multiple winners anticipated • \$50 per raffle entry
- Watch www.pca.org for more details and additional prize announcements

* Entries must be submitted by June 1, 2016. Cars pictured are only representative; options may differ on actual car.

**GRAND PRIZE
718 BOXSTER S OR MACAN GTS***

What is a PORSCHE? Who is PCA? By Brian Adkins

Porsche ...

Old, New, Air Cooled, Water “pumper”, Normally Aspirated, Forced Induction, Engine out back, Engine up front, Engine in the middle, Electric power, 2 doors, 4 doors, a Hatch, Tractor, Airplane, Helicopter, Electric trolley, Airplanes... I promise I am not making up the last 3 !

I think you may get what I am saying, Porsches can, and do take many forms. Porsche has stayed true to their beginnings, but make no mistake, Porsches have changed as much as they have stayed the same.

Over the years Porsche and its subsidiaries and joint ventures have had some interesting course changes and off shoots. Sales of one or 2 models often carry the other models in the big picture of the company. It is a fact that Porsche vehicles selling to a wide section of the public allow them to make some unique and very limited models. It has even been stated that Porsche loses money on some cars ... think of the 918 and you have to thank the SUVs and 4 door sales or they wouldn't even exist. In 2013 over %50 of Porsche branded automobiles had 4 doors! In 2011 only %20 of all cars were 911s (ok that would be “997”) where will Porsche go; what are their plans? Get ready for a new segment of 4 cylinder turbo cars that “are Porsches”.

Bottom line, if it is branded and sold, even in just one part of the world as a “Porsche” and it has a Serial Number or a VIN (Vehicle ID Number), it IS a Porsche. Yes, even funny little 914s that say “VW Porsche” right on the back end.

You may have your favorite; it may be what you have now or it could be your dream car, but **ALL** the others are Porsches. Their use may be different, but **ALL PORSCHEs**. Gotta say it ... the other guy's Porsche that isn't like yours, **IS** a Porsche.

For a bit of history ... in 1963 when the 901 (later renamed the 911) was introduced, many Porsche owners, purists, and media were very vocal that this new car “wasn't a Porsche!”

How could it be? It was 411 lbs heavier, 6.5 inches longer, with added equipment that many saw as a departure from the sporting heritage of 356s and earlier cars. . It was known that it was being introduced to appeal to a larger and more diverse segment of buyers.

Wow, doesn't that sound familiar with almost every



new or different model introduced ?

I recently had the opportunity to attend the Zone 7 Presidents' Meeting and one of the presenters from National PCA had some very interesting stat and demographics. National tracks vehicles and the people who buy them.

The info was very involved, but bottom line-Porsches are changing and so is the Club.

This is where we all need to have an open mind ... an open mind as to what a Porsche is and, to the next part, **WHO** the club is and its members are, what they want from the club, even how they communicate.

We are a diverse group; take a look around at any of our get-togethers. But still understand that demographic is even more expansive and even changing.

I am thrilled that there are so many different models (of course often based on years) and so many very different owners. Think how boring it would be if they all looked like Russian Ladas and we all were the same. I like my cookie cutters to make cookies not cars and people.

The Porsche vehicle can be very different as is the club experience for **EACH AND EVERY** member. With activities being just one focus or a combo, think: Track, Race, Auto-X, Tours, Rally, Show, Concourse, Social, Movies, Charity events, Breakfast, Brunch, Dinner, Snack and, even Wine. ...(I am sure I missed something) That other guy who does something different with his car than you do **IS** a Club Member.

My challenge to everybody is to look at the range of cars and understand it is one family. One brand that ties us together.

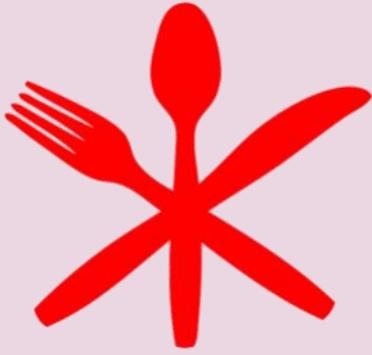
And the people are the family that make it human and wonderfully diverse with different thoughts & needs & use for these amazing cars (even the most "normal family" has that "Weird Uncle Brian" ... Sorry , that "Weird Uncle").

The challenge continues to even perhaps, open up to how each PORSCHE has its place and each MEMBER will have his or her own use for that

They are **ALL** Porsches.

They are **ALL** Members.





Join Us For Brunch

We had such a great time having brunch at Mexico Lindo in Pleasanton last year, we thought we would try a monthly Sunday brunch periodically through the rest of the year.

Location: Mexico Lindo
6690 Koll Center Parkway, Pleasanton
(Off of 680 at Bernal)

Time: 10:30am

Mexican Buffet Brunch Includes coffee & champagne

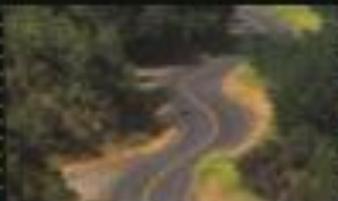
Cost: \$17.99 per person

Please bring \$22 CASH per person or be prepared to split tabs. No separate checks unless you are ordering from the Menu.

Scheduled Dates:

- ♦ June 5
- ♦ July 10
- ♦ August 14
- ♦ September 18
- ♦ November 6
- ♦ December 18





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Photo: ©2015 Porsche North America, Inc.

TREFFEN LAKE TAHOE

*September 7-11, 2016
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Olympic Valley, California*

*For program information and registration details,
see the Treffen website: treffen.pca.org
or email the Treffen North America staff at: treffen@pca.org*