

The devil's Advocate

December, 2012



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Photos on cover from Walt Lietz

2012 Diablo Region Board of Directors

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Director	Ingrid Plooy	advertising@diablo-pca.org
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Director	Dale Miller	safetv@diablo-pca.org
Director	Satoshi Iwahashi	publicity@diablo-pca.org

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Zone 7 Representative	Sharon Neidel	sharonneidel@yahoo.com

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Breakfast Hosts	Doug Wiebe	Host
	Satoshi Iwahashi	Host
	Phil Eskildsen	Host

Mailing Address: Diablo/PCA
P O Box 1047
Livermore, Ca 94551-1047

Diablo Region 2012 Event Calendar

<p>January</p> <p>Sat. 6th Senna Movie>Jacquie Sun. 22nd Blackhawk Museum Extravaganza>Jacquie</p>	<p>July</p> <p>Sun-Sat 8th – 14th Parade (Salt Lake City) Sat. 14th Epicurean Napa Valley Playday>Lillie Sat. 28th Moss Landing Tour >Ed Won & Luis Soler</p>
<p>February</p> <p>Sun. 5th Super Bowl>Walt & Jacquie Sat 11th Keller Estate>Lillie Sat/Sun/Mon 18, 19, 20 Death Valley Tour>Loma Prieta Region Sat 25th Africa Tour Presentation>Lillie</p>	<p>August</p> <p>Sat. 4th Jellybelly Tour>Paul Smith Fri-Mon 17th - 19th Historics Sun. 26th Annual Family Picnic>Elsie</p>
<p>March</p> <p>Fri. 16th Driver Education Thunderhill>Mike Roberts Wed. 28th Mallya Auto Collection Tour>Jacquie</p>	<p>September</p> <p>Sat/Sun 8th & 9th James Dean Tour>Ken Sat. 15th Oktoberfest>Walt & Jacquie</p>
<p>April</p> <p>Sat/Sun 14th & 15th Russian River Valley Wine Tour>Paul Smith Sun 15th Rally School and Rally-Getting Ready for Salt Lake City>SVR Sat 21st Detailing Tech Session Porsche of Livermore>Ingrid Plooy Sat 28th Habana Cuba Tour >Lou & Kathy Soler</p>	<p>October</p> <p>Sun. 7th Concours at Porsche of Livermore>SVR Sat/Sun 13th & 14th ClearLake Tour>Paul Smith Sat 13th DE 101-Thunderhill>Mike Roberts Mon. 29th HPDE Thunderhill>Mike Roberts</p>
<p>May</p> <p>Sat. 5th Corral Tour (Cinco de Mayo Tour)>Lillie Sat. 12th Detailing Tech Session Porsche of Fremont>Luis Soler Thurs. 17th Track Day with HOD>Mike Roberts Sat. 19th Bocce Ball>Paula Ciopyk Sun. 20th Marin Concours Sun. 27th Wash N Shine>Walt Lietz</p>	<p>November</p> <p>Wed. 7th DE 101-Laguna Seca>Mike Roberts Sat. 17th Planning Meeting/Tour 101>Marc & Mary Giamonni Mon. 19th HPDE Laguna Seca>Mike Roberts Sun. 25th California Auto Museum>Walt & Jacquie</p>
<p>June</p> <p>Sun. 10th F1 Canada Grand Prix>Mike Roberts Sat. 16th & 17th Arnold Tour>Jack & Cathy Kuhn Sun. 17th Yountville Car Show</p>	<p>December</p> <p>Sat. 8th Christmas Holiday Party>Patrick & Linda Schmidt</p>



Doug's Corner

November 19th was a great day for the Diablo Regions first DE at Mazda Raceway Laguna Seca. It should definitely go in the Diablo Region history books. Perfect weather, and lot's of new and the usual happy drivers. I think everyone there had been to the track as a spectator at least once. But, for many, this was their first time driving this very famous track. I was asked many times during the day when Diablo was doing our next DE day, especially one at Laguna Seca. I also got asked what else we do.

The time, organization, and number of people it took to pull this off is significant. Mike Roberts, many thanks to you and your team for a job well done. Oh, I should mention it was sold out, and with help from Porsche of Fremont, this day was in the black.

The whole experience at Laguna Seca has reinforced why I like Porsches (and PCA) so much. I may have finally figured it out. Porsche has a direct mind meld into my brain on what a great driving, good looking, reliable, safe, well engineered, fun sports car should be. Then they design, engineer, and build it. But, how does that mind meld reading thing really work? I think these thoughts every time I start the engine. Could it be some secret brain wave sensor in the car only they know about? It must somehow transfer thoughts directly to Stuttgart. More important, it's not just the cars, it's the people. Because of the car, I've met and made friends with some great folks.

2012 has been a very good year for Diablo PCA. We have had many successful events including tours, social events, and driver's education. The Diablo membership is in the top 5 growth regions (out of 139) for PCA North America (USA and Canada), and we have a well qualified Board of Directors lined up for 2013. Our Planning meeting went well last month and we have at least as many events planned for 2013. My thanks to the Board, the Committee chairs, event organizers, and the membership for making this all happen. Happy holidays and New Year to all.



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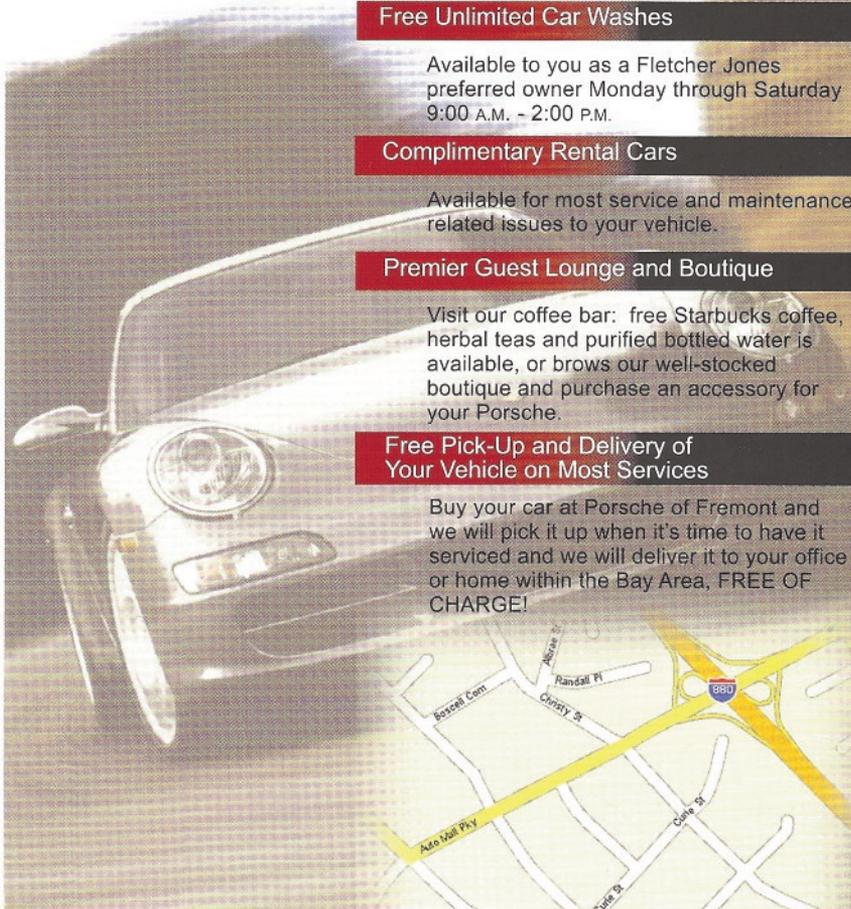
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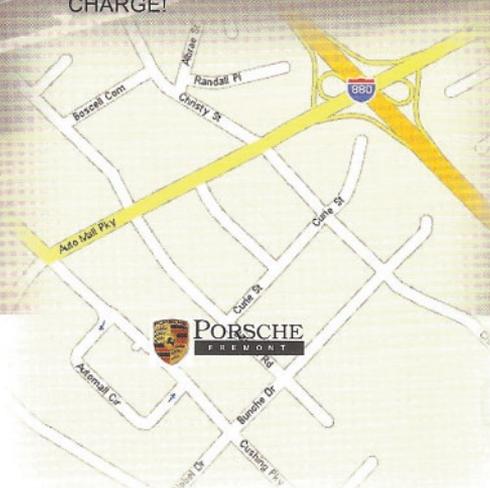
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**By Mike Roberts,
Driver Education Program Chair**



2012 in perspective...

It was a phone call earlier this year to Doug, the President. “Doug, I think we should try and get a Laguna Seca date for Diablo...we can always refuse it, but if we don’t try we will never have the option”. A few weeks later, I called again..”**Doug, we got a Laguna date...**”.

In October 2011, I had volunteered to lead Diablo Club’s Driver Education program and saw it as an opportunity to reach a new vision. Going to Laguna demanded 50% higher participation compared with Thunderhill and the club taking on a significantly higher financial risk.

At first, it was challenging – DE Programs need a long runway, annual (or longer) planning cycles, which don’t easily fit Board process where half the officers change annually!

We started driver surveys to understand what members want and held planning meetings to gain feedback. In the November 2011 Board meeting we laid out a plan, an annual financial budget, and the Board committed \$4500 to support the DE program through 2012.

In January 2012, we finalized components of the program. We decided on principles and practices which would differentiate Diablo track days: limited numbers of participants to keep things manageable and friendly; a good lunch and bottled water provided (keeps drivers fed, hydrated and alert); 3 run group format with huge track time; Parade laps at the beginning of each day to help orient new drivers; re-naming run groups; streamlined inspection and check-in at the track. Although safety is the #1, ‘Fun and Friendly’ is just as important, but critical to success is helping drivers prepare for and manage their experience!

Initially, we committed to Thunderhill days (3-16 and 10-29). (Tracks are way more expensive at weekends or in summer, so we decided on a Friday and a Monday just outside main season). We offered vouchers, in December 2011, redeemed against places at Thunderhill. These proved to be a ‘mixed blessing’ - they enticed new drivers, but built-in financial constraints to later events...

February saw our first DE101 training event. 25 people attended a pres-

entation on preparing both the driver and the car. It was a great run-up to Thunderhill on 3-16 and helped new drivers better to get ready and know what to expect.



Then it was a roller-coaster with of sign-ups on motorsportreg.com as weather forecasts changed! We nearly reached our 60 car limit, then had 13 cancellations. Eventually, we had 41 drivers – and the whole event cost the Club just \$300 - less than any previous track days.

More importantly, it was a fabulous day, with just one wet session – the rest completely dry! Lunch was good...and **we introduced 16 new people to the fun of being on track – they came back too!**

The post event survey gave us great feedback and things to work on. An area of concern was tech inspections. These had been organized events, with drivers coming from all around the Bay Area – but we were victims of success, they simply became too big to cope with. We had the embarrassment of having to turn people away – not a good thing when they may have driven from Santa Rosa! We decided that the process would have to change.



In May we went to Infineon (now Sonoma Raceway) with Hooked On Driving – we joined one of their track days.

18 Diablo drivers came out to run with David Ray's team. We had a blast on this terrific track.

Here are two Ed's and a Gary enjoying the day.

The following month, we arranged with Club Autosport in San Jose to watch the Canadian Grand Prix live! This was a great 'get-together', although one of the more expensive things we did this year. (Not everything worked the way it was intended!). It was an en-

thrilling race though, with a good breakfast and some fabulous cars on view.

Not much happened in August – so we got a bunch of enthusiasts together and went karting in September – this wasn't a Diablo PCA event, but just happened to be attended by many members and friends...We rented Umigo in Livermore for over two hours of private racing, plus pizza!

Thunderhill Raceway preparation for 10-29 was in full swing, when we had another of our DE101 presentations. This time expanded to include information for experienced drivers and 're-named 'Introduction & Walkthrough'. **25 people came out on a Saturday morning in Pleasanton.** The basic presentation was still there, but we added discussion based upon videos of driving the track. (The video can be found at: <http://youtu.be/srUdruz-cVQ>).

Free Tech inspections, mentioned earlier, were changed to be 'appointment only' and offered by Kahlers and Fremont Porsche.

October 29th was sunny and warm with great track conditions. Although we again attracted more instructors than ever, participant numbers were not high –we surmise that it's more difficult to get Mondays off! With our flagship Mazda Laguna Seca event only three weeks later, some people were holding back for that! However, **40 drivers made it for a truly a memorable day.**



On November 7th at 6.30pm, in Walnut Creek, we held our 'Introduction and Walkthrough for Laguna Seca'. **I was surprised and then amazed as over 45 people flooded in!** (That was a large pizza order). We welcomed a combination of old and new friends, plus several instructors who came out to share their experience of this world-class venue.

Laguna sold out fast – track days at Mazda Laguna Seca are rare. Days with our formula of limited numbers, only three run groups and over two hours of track time are unique!

The weather was stunning. Beginning with parade laps many dreams came true. We had 60 drivers, including 17 Instructors – ratio near 1:2. Again, Porsche of Fremont sponsored the event and came along to join in the fun. We rented the 20 garages, which provided shelter from the sun and convenient meeting/storage places throughout the day. It was certainly a fitting climax to the Diablo DE year.

Through the corkscrew - Parade Laps and then later, at speed....





Ed swings his GT3 through Mazda Raceway Laguna Seca's glorious curves...

As we enter December, it's been a great year for the Driver Education program at Diablo. We established a full and continuous program of activities for enthusiastic drivers to get out and enjoy their cars. They have been safe, friendly and fun. Going forward, we have the nucleus of a an excellent core team, but we still need more help – people who want to take part, but also to share the load...a good DE program is a lot of work and this is a Club of volunteers...**if you want more from the Diablo DE program then 'roll your sleeves up' and get involved!**

In summary – during 2012 we:

- welcomed **159 drivers**, including 50 instructors, to 4 track events
- provided classroom **driver training for 93 people**
- introduced **32 new drivers** to the exhilaration of being on track
- received **91 responses to participant surveys** which helped us understand what our members want from the experience
- were **sponsored by Porsche of Fremont** – many thanks for their consistent support
- added many new members to the existing Diablo DE enthusiasts...
- spent around \$1000 less than our agreed annual budget!

Special thanks to:

Ed Won, Chris Fortich and the Donnelly's – Ed and Ciril and all who brought new people to our program

Kay Maloy whose excellent organizational skills provided the 'backbone' for our events

Jeff Urnes our Chief Driving Instructor, and previously in the role for several years, Scott Pope

Mike Ciopyk for stalwart help in wrestling motorsportreg.com despite the bends and twists I threw at it!

Mike McDonald for his sage advice and counsel

Adam Cipriano for leading the 'Grid Tech' team, plus **Dave Ohst, Roc Lumley, Carlos Bocanegra, Gary Berg, Kim Garcia...**we know you like the jackets!

Tom Davenport and Ken Wu for the original DE101 and staying with it through the last three sessions

Doug Weibe and Steve Jones for support and help

David Ray and Hooked On Driving – for advice and teaching me what they know

Finally, to anyone who helped the program, supported it and mentioned it to others!!!

“We exist on the premise that you take your driving seriously, but don't take yourself too seriously!”

We have fun, learn about and experience our cars as we never can on the road...”



Some Porsche Stats

Facts & Figures

PORSCHE AG Group	Fiscal year 2011	Calendar year 2010	Variance (%)
Sales (units)	116,978	96,473	21
911	17,607	20,406	-14
Boxster/Cayman	11,280	12,348	-9
Cayenne	59,873	40,237	49
Panamera	28,218	23,482	20
Production (units)	127,793	95,564	34
911	21,748	19,979	9
Boxster/Cayman	12,207	12,061	1
Cayenne	62,004	39,428	57
Panamera	31,834	24,096	32
Revenue (Mio. €)	10,928	9,232	18
Operating Profit (Mio. €)	2,045	1,674	22



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Diablo Region Expands Its HPDE Program

By Jeff Urnes

Diablo Region has had a HPDE program for years, consisting of two events, Spring and Fall at Thunderhill Raceway Park in Northern California. Over the last year our organization has endeavored to expand our program to other tracks.

We are fortunate that our PCA region is within 2-3 hours of three famous road courses: Thunderhill, Sears Point at Sonoma Raceway at Sears Point (Infineon) and Mazda Raceway at Laguna Seca.

To experience these other tracks, we partnered in the spring with Hooked On Driving for a "Porsche HOD Day" at Sears point, and most recently our Diablo HPDE at Laguna Seca.



Our HPDE staff wanted to prepare our drivers for the Laguna event before the track day itself, so we held a Driver Education pre-event presentation on a weekday night. The pre-event get together included a PowerPoint presentation and two videos of late model Porsches driving Laguna Seca from other PCA events.

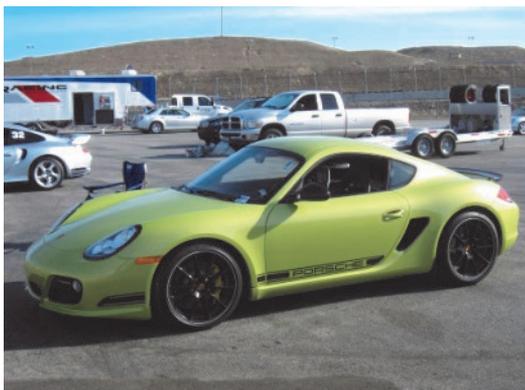
Our staff uses an online survey evaluation for our events, including the pre-event meeting. The before event meeting was well received by those who attended.

The actual Track day was sold out and more than half of those attending had not driven Laguna Seca before. We assembled 19 PCA driver instructors to guide, instruct and coach the attendees. The Goal for the instructors was to facilitate "Safe and Fun" driving for the participants. We had a support staff to manage check in and tech on the day of.

Monday November 19th was to be a beautiful sunny day in Monterey! A good time was had by all. New drivers got to learn the "line" around this famous track. Seasoned drivers got to enjoy lots of

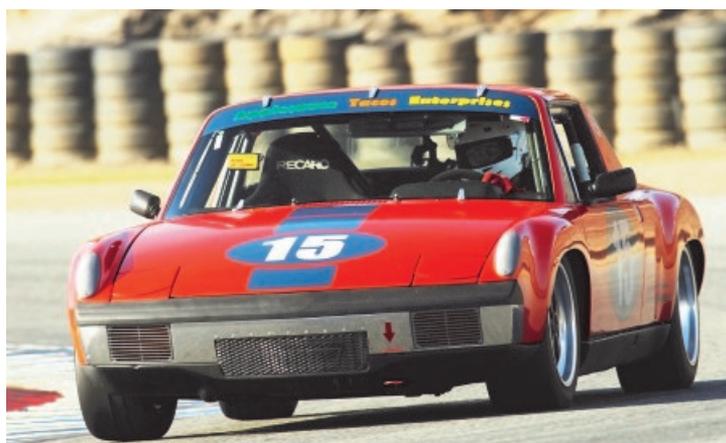
open track due to our small run groups (20 cars per group max). We had instructors from five regions offering instruction and track guidance.

For next year we want to continue Diablo Regions HPDE program to include more track days at these great tracks.

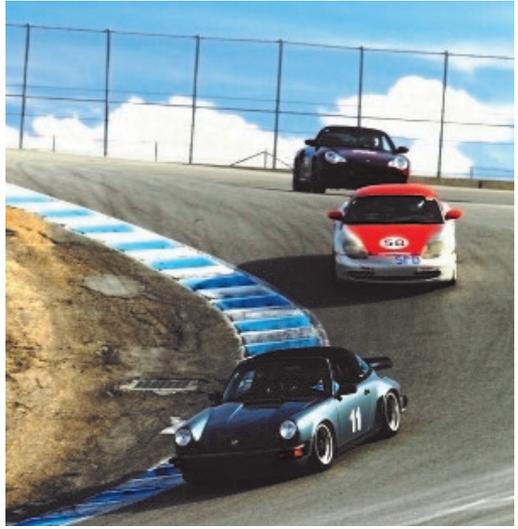


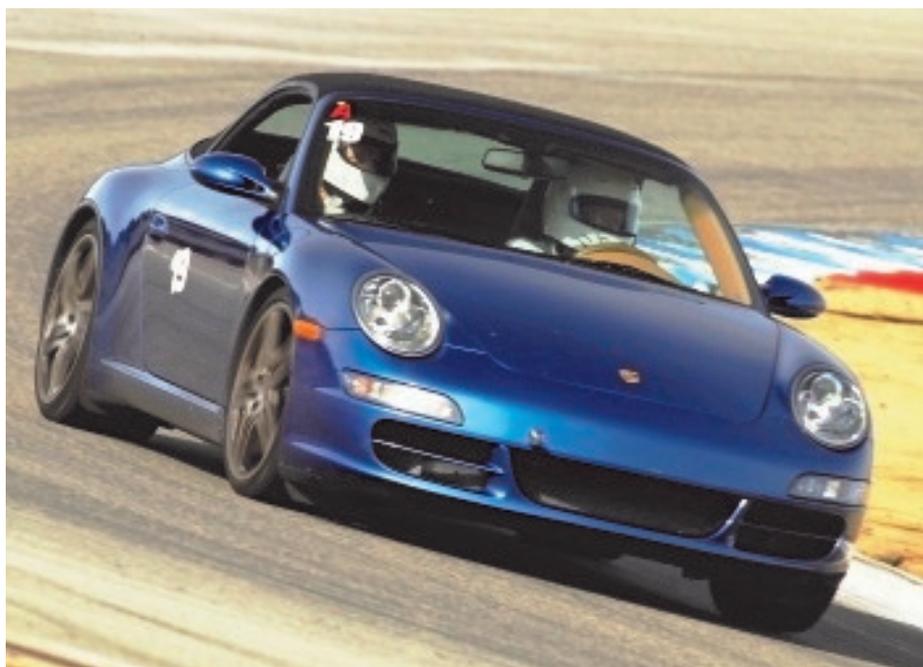


Pictures provided by Walt Lietz and Adam Cipriano



Pictures provided by Dito Milian/gotbluemilk.com







2012 Holiday Party



When: Saturday, December 8, 4PM

Where: Home of Patrick and Linda Schmidt
7695 Sunwood Drive, Dublin

Evening Dining, Porsche Gift Exchange, Optional Holiday
Lights Tour

The evening will begin with appetizers, followed by a Region hosted main course of Ham and refreshments.

After dinner and dessert, we will have a gift exchange. The theme will be anything PORSCHE. If you bring one gift, you can exchange it for another, If a couple wants to bring two gifts, they can exchange two gifts. The items do not need to be new, but should be in "gift giving" condition.

Ingrid French has volunteered to provide special Holiday Lights Tour maps available for those interested in heading out to see the Holiday Light displays in the Tri Valley. Ingrid and Ted did a wonderful job with the Holiday Party and Lights Tour last year.

If you plan to attend, Please RSVP by Friday, November 30th.to Patrick at: Schmidt.patrick@comcast.net

Those attending with last names from **A** to **M**, please bring an Appetizer or Dessert

Those attending with mast names from **N** to **Z**, please bring a side dish to complement the ham.

There is no cost to attend this Party. Diablo Region is sponsoring the ham, coffee and soft beverages. If you would like to bring some wine or other beverage to enjoy, please do.

Map and Driving Directions will be sent to all those who would like to attend.



VIP Performance Preferred Program



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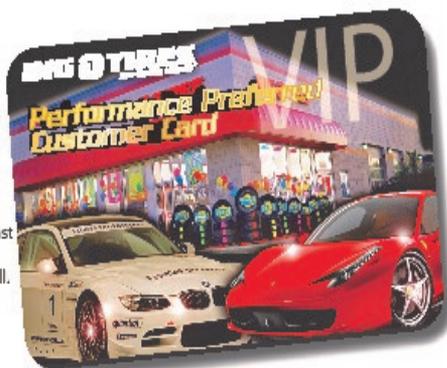
www.hookedondriving.com/bigopreferred/reg.cfm

For any additional questions please email

Guy Gamba at porsche@bigo.com

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BLACKHAWK MUSEUM EXTRAVAGANZA

Date: Sunday, January 27, 2013

Time: 10:00am - 2:00pm

Location: Blackhawk Museum

3700 Blackhawk Plaza, Danville

Cost: \$35 per person

Come join us for our annual awards party and enjoy the event while nestled amongst a multitude of exceptional, one of a kind automobiles.

Included:

- A special display of Porsches on the Plaza
- **Please let Patrick Schmidt know if you would like your car displayed on the plaza.** A committee will choose up to 40 cars. Cars will be parked beginning at 9:00am
- Docents to provide guided tours of the Museum
- A gourmet luncheon catered by Scott's Catering
- No Host Bar (no outside alcohol allowed)
- Door Prizes
- Guest Speaker
- A chance to heckle/congratulate your friends as they receive their awards.

Luncheon Menu:

- Spinach Salad
- Three Cheese Ravioli with Tomato, Olive Sauce
- Pistachio Crusted Salmon with a Ginger Orange Sauce
- Carved Roast Prime Rib, au jus, Horseradish sauce
- Garlic Mashed Potatoes
- Fresh Seasonal Vegetables
- Rum Cake with Caramel Walnut Sauce
- Coffee and Hot Tea

You can complete your reservation on Motorsport Reg starting 11/13.

You can also indicate on Motorsport Reg if you would like to park your car in the rotunda of the museum - 40 cars will be chosen.

For additional questions, please RSVP to Jacque Lietz at jhl_online@yahoo.com or 925-256-7620

IT WILL TRULY BE OUR EXTRAVAGANZA OF THE YEAR!!



GOT FIN?

CARRERA / S / 4S / GTS

STAGE I EXHAUST: + 12

STAGE II TUNED: + 24

GT3 / GT3RS

STAGE I EXHAUST: + 5

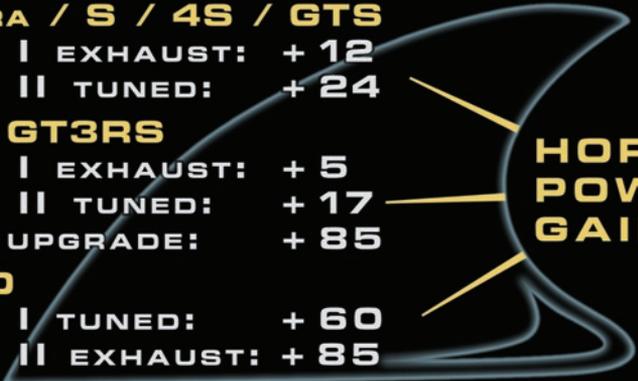
STAGE II TUNED: + 17

3.9L UPGRADE: + 85

TURBO

STAGE I TUNED: + 60

STAGE II EXHAUST: + 85



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Military Vehicle Technology

Foundation Tour

Saturday, January 19th, 2013

Led by Lillie Echevarria



Did you know this hidden jewel was located in the Bay Area? [What is MVTF?](#)

The Military Vehicle Technology Foundation (MVTF) oversees one of the largest and most significant collections of historical military vehicles in the world. Their goal is to acquire, restore, and interpret the historical significance of 20th and 21st century military vehicles. Domestic and foreign combat vehicles such as tanks, armored cars, self-propelled artillery, and other technically interesting mobile platforms are the focus of the collection. Aside from the vehicles, there are towed artillery, antitank, and antiaircraft guns.

January 19th is not a regular Mimi's (4775 Hacienda Dr., Dublin) breakfast gathering, some of us will be there early if you want to join us; otherwise plan on arriving at [8:45 am for Driver's meeting with a departure at 9 a.m.](#)

We will have a leisurely drive through some Bay Area backroads and enjoy a prix-fixé menu at a local restaurant. After lunch, we will continue to the MVTF Museum. The museum tour will last approximately 2 hours.

The total cost per person is \$42 – it includes:

- At MVTF: \$20 tour donation pp - MVTF is a 501(3)c organization – thus tax deductible.
- At Restaurant: Fixed-Price lunch menu – main course, drink, tax & tip. Selections on Registration Page.

To register online, click on this link

<http://www.motorsportreg.com/index.cfm/event/event.advert/uidEvent/C85F5479-F46D-23B0-BF842E9482BFA43E#.UJf7XMWHKbM>

by no later than **Monday, January 14th – 30 people limit**

For further questions, contact Lillie at lillie62@erun@sbcglobal.net or 925-549-5454

Food and Friends Walnut Creek Breakfast

Start your weekend off with breakfast, friends and good conversation. Meet up at 8AM every Saturday at:

Buttercup Bar & Grill,
660 Ygnacio Valley Road
Walnut Creek, Ca 94596
located between N. Broadway and N. Civic Drive.

Don't forget to wear your name tag so everyone knows your name. This is a great way to casually meet other members and catch up on upcoming Region events.



Tri-Valley Saturday Breakfast

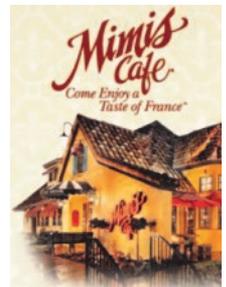
If you can't get up in time to get to the Saturday morning breakfast at Buttercup Grill & Bar in Walnut Creek, drive over to Dublin and join a few hungry members at Mimi's Cafe. We meet each month on the 2nd and 4th Saturdays at 8:30AM.

The next breakfast is scheduled for December 8th and again on December 22nd. We hope to see you there. We have tables reserved in the backroom.

Mimi's Café
4775 Hacienda Drive,
Dublin, CA

Check directions at:

<http://www.mimiscafe.com/>



Food and Friends Monthly Dinner

Come join the fun, festive conversation with fellow Diablo members and delicious food on the 3rd Thursday of each month at:

Faz
600 Hartz Avenue
Danville, CA

The group starts gathering at 6:30PM.



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Membership Report

New Members

Siu, Naomi	2000 Boxster, Blue
Weir, John	2010 911 Carrera, White
Zaeni, Cathy	2007 Cayman

Total New Members: 3

Transfer In Members

Chiu, David <i>Transfer from Golden Gate (GGR)</i>	1986 911, Blue
Chandran, Gopi <i>Transfer from Golden Gate (GGR)</i>	2001 996T, Black
Rulli, Daniel <i>Transfer from Potomac (POT)</i>	2003 Boxster S, Silver
Sondel, Eric <i>Transfer from Golden Gate (GGR)</i>	1982 911SC, Red

Total Transfer In Members: 4

Affiliate Members: 63
Family Members: 376
Primary Members: 660
Total Members: 1099

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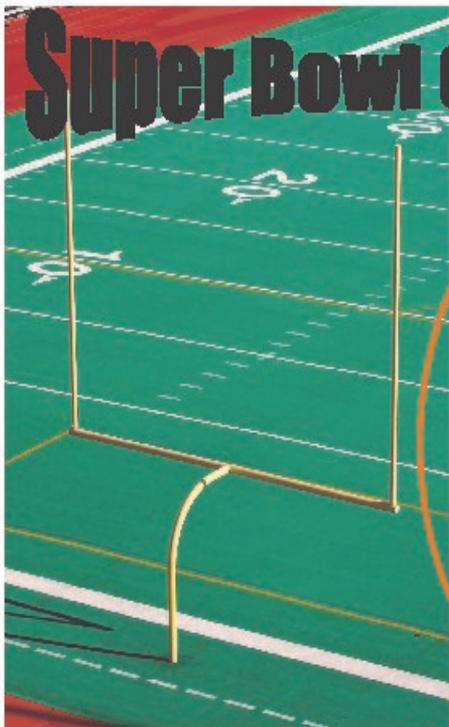
912 - 911 - 930 - 964 - 993

Years 1965 - 1998

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Super Bowl Celebration



It's that time of year again to enjoy the best of Friends, Food and Football.

When: Sunday, February 3

Time: Arrive at 3 for kickoff at 3:30

Where: The Lietz residence
920 Cochise Ct., Walnut Creek

Chili and beverages provided. Bring your favorite appetizer/snack to share.

RSVP Jacquie Lietz at
ihl_online@yahoo.com
or 925-256-7620
by January 29



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2013 Event Calendar

For those of you who were unable to attend the recent Planning Meeting held at Marc and Mary Giamonna's home, here is a quick overview of some events that are coming up in the next year:

- 8 overnight tours
- Many new destinations
- Return of annual favorites:
 - ◊ Super Bowl
 - ◊ Bocce Ball
 - ◊ Wash 'N Shine
 - ◊ Picnic
 - ◊ Oktoberfest
- HPDE Track Days

GOODYEAR *Racing* **DUNLOP** **MOTORSPORT**
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That is just an overview of what to expect. If you have any ideas or want to put together a tour, please let our Events Chair, Jacquie Lietz know. There are open dates on the calendar throughout the year, so give it some thought.

Here is a preview of the events for the first three (3) months of 2013.

January

Sat. 19th-Military Vehicle Technology Tour-Lillie

Sun. 27th -Blackhawk Museum Extravaganza-Jacquie

February

Sun. 3rd -Super Bowl-Walt & Jacquie

Sat. 23rd -Movie Nite-Walt & Jacquie

March

Sat. & Sun. 2nd&3rd-Avenue of the Giants Tour-Lillie

Sat. 9th-St. Patrick's Day Tour-Patrick & Linda/Bill & Rory

Fri.15th-DE Thunderhill-Mike Roberts

Sat. 23rd-Tech Session-After Market-Ed Won

So, what are you waiting for???



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New to Diablo Region??

If you have recently joined Diablo Region or have not been too active, there are a couple of items you need to be aware of:

- Enrollment for most events is done through an online system at motorsportreg.com. You can also order magnetic name tags using this site.
- The devil's Advocate newsletter is published monthly on our web site
- Monthly Board meetings are open to all members and are held on the 2nd Monday of each month at The Brass Door in San Ramon.
- There are always Chair positions open on the Board for volunteers who are interested in lending their expertise to benefit the Region
- Even Co-Chair positions are welcome, such as Co-Editor or Co-Advertising Chair as examples
- The Region is run totally by volunteers and can always use the skills of any of our many members.



Happy Holidays

